

## **Brief for consultancy support for CG2022**

### **Introduction**

Black Country Consortium Ltd (BCC Ltd) is a small, multi-disciplined team of professionals working to promote economic prosperity, health and well-being in the Black Country. In collaboration with the 4 Black Country local authorities the City of Wolverhampton, Dudley, Sandwell and Walsall and the Black Country Local Enterprise Partnership, the team supports the delivery of the vision and objectives in the Black Country Strategic Economic Plan (SEP) and the West Midlands Local Industrial Strategy in addition to the 'Towards An Active Black Country' strategic framework.

This versatile, skilled team provides specialist expertise and resources to its partners to work on Black Country-wide initiatives and increasingly in partnership with the West Midlands Combined Authority, a 3 LEP geography but also with the Midlands Engine a partnership of 9 LEPs. It responds to, and proactively seeks out, new opportunities for partners to work together to promote transformational change in the Black Country.

The 2022 Commonwealth Games and its wider economic and social impact can support the strategic objectives of Black Country LEP and Active Black Country through providing a catalyst to drive transformational change across the Black Country.

The opportunity to host elements of this global event provides a unique once in a generation opportunity for the Black Country and provide a catalyst to drive transformational change across the Black Country for regeneration, innovation and sustainable inclusive growth, securing an economic, social and sporting legacy.

### **Work to date**

A Black Country steering group has been established by regional agencies – Black Country LEP and Active Black Country. The steering group has developed a framework that features a set of meaningful, resilient legacy themes. (A copy of the latest version of the framework is attached as appendix 1)

The draft legacy framework seeks to identify key strategic legacy priorities and how they will support a range of desired outcomes providing benefits to stakeholders across the Black Country.

The themes and respective priorities have been identified by intelligence through local consultation to use the Commonwealth Games as a catalyst to enhance ambitions.

### **Consultancy Support**

The work to date has provided a platform to hone and further develop a small set of priorities that are reflective of Black Country partners ambitions and can be used to form a set of common priorities, for use by Black Country representatives to advocate the regional interest and maximise the opportunity provided by CG2022.

Black Country Consortium, BCLEP and Active Black Country are seeking an individual or organisations to work with them to;

1. Undertake consultation to further develop the framework
2. Map Black Country Local Authority officer representation across the CG2022 Governance structure.

### **Scope of the brief**

1. Undertake engagement with Local Government partners and other regional agencies to identify ambitions and key priorities for individual Black Country Authorities from the Games.
2. Develop a robust set of proposals, actions and desired outputs that can be used to facilitate the best interests of the Black Country region.
3. The proposals will be agreed and taken through appropriate governance structures to the ABCA Joint Committee and LEP Board to secure support for regional work.
4. The framework will be used to inform discussions and work across the various forums and committees that are being established across the CG2022 structures that feature multiple representation.
5. To explore opportunities for sharing resources with partners and other providers to achieve value for money and/or deliver greater outputs.
6. Map the representation of Black Country Officers on the emerging forums and committees across the Birmingham CG structures.

### **Reporting**

- Reporting to BCC Ltd and BCG2022 Steering Group

### **Products**

1. Black Country Representatives structure chart
2. Revised BCCG Framework including set of desired outputs and outcomes across each thematic priority with CG2022 aims of all Local Authorities clearly reflected to create one Black Country picture.

### **Timescales**

- The work will be undertaken between September-December 2019

### **Fee**

- Please quote for 20 days work inclusive of VAT